

**A.T.V.V. Mandal's**  
**B. D. Kale Mahavidyalaya, Ghodegaon.**  
**Department of Commerce**  
**Syllabus outcomes (2020-21)**  
**S.Y.B.Com 2019 Pattern**

**SEM . III : Business Communication Course Code:231**

Topic No.	Topic Title
1.	Introduction of Business Communication
2.	Business Letters
3.	Soft skills
4.	Resume writing & Job Application letters

**Outcomes-**

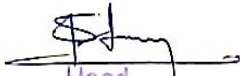
Conceptual Clarity and understanding the Meaning, Characteristics and Importance of communication. ii. To understand the Principles and Process of communication iii. To understand Barriers to communication. To understand the importance of business letters. ii. To understand Essentials Qualities of business letters. To acquire the fundamental knowledge about soft skills ii. To understand the Elements of Soft Skills To understand Resume writing and Job application letter.

**SEM. IV : Business Communication Course Code:241**


Topic No.	Topic Title
1.	Report Writing and Internal Correspondence
2.	Recent Trends in Business Communication
3.	Types and Drafting of Business Letters
4.	Writing Formal Mails and Blog Writing.

**Outcomes-**

To understand the Report Writing and Internal Correspondence. ii. To understand office Correspondence. iii. To study Import Export Trade Correspondence To understand the Recent Trends in Business Communication. To acquire the fundamental knowledge about types of Business Letters ii. To create ability among the students for Drafting of Business Letters. To understand the Writing Formal Mails and Blog writing.

  
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**SEM . III : CORPORATE ACCOUNTING -I Course Code:232**

Topic No.	Topic Title
1.	Accounting Standards
2.	Profit Prior to Incorporation
3.	Company Final Accounts
4.	Valuation of Shares

**Outcomes-**

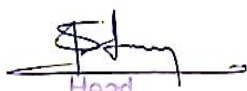
- 1.Developing understanding on applicability of various Accounting Standards
- 2.Knowledge about types of profit and their apportionment
- 3.Conceptual Clarity and Practical understanding
- 4.Analytical skills enhancement and Decision making skills of students will be developed

**SEM. IV : CORPORATE ACCOUNTING-II Course Code:242**

Topic No.	Topic Title
1.	Holding Company Accounts
2.	Absorption of Companies
3.	Accounting for Liquidation of Companies
4.	Forensic Accounting

**Outcomes-**

- 1.Developing understanding on accounting procedure for Holding companies
- 2.Conceptual understanding, Practical application skills in the process of accounting for Absorption
- 3.Practical understanding on Process of Liquidation on companies
- 4.Updation of Knowledge on recent advances in the field of Accountancy

  
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**SEM . III : BUSINESS ECONOMICS (MACRO)      Course Code: 233**

Topic No.	Topic Title
1.	Introduction to Macro Economics
2.	National Income
3.	Theories of Output and Employment
4.	Consumption, Saving and Investment

**Outcomes-**

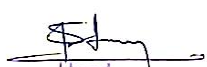
1. Students will understand basic concepts of macroeconomics will be able to analyze and interpret
2. Will know various concepts of national income Will understand the methods of calculation of national income and difficulties involved therein.
3. Will understand Says law of employment Will understand the difference between classical and Keynesian theory Able to interpret Keynes theory of effective demand.
4. Will understand the concept of saving and investment Will know the effect of multiplier and acceleration in the economy.

**SEM. IV : BUSINESS ECONOMICS (MACRO)-II      Course Code:243**


Topic No.	Topic Title
1.	Money
2.	Inflation
3.	Trade cycle
4.	Public Finance

**Outcomes-**

1. Students will understand concept and theories of money.
2. Will be able to critically evaluate supply of money in the economies.
3. Will understand the causes and consequences of inflation
4. Will understand the concept of stagflation
5. Will understand phases of trade cycle
- 6 Will understand the types of policies
7. Able to interpret effect of anticyclical policies on the economy
8. Will understand public revenue and public expenditure concept
9. Will be able to analyze, interpret and criticize public policies with theoretic al base.

  
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**Sem.III : Business Management Course code : 234**

Topic No.	Topic Title
1.	Management
2.	Understanding Management: planning and Decision making
3.	Management At Work: The process of organising and staffing
4.	Result Orientation: Direction and Team work.

**Sem.IV : Business Management Course code : 244**

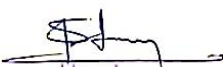
Topic No.	Topic
1.	Improving people's performance: Motivating the staff
2.	Organizing from front Leadership Skill
3.	Achieving success at work co-ordination and control
4.	Emerging trends in Business Management

**➤ Objectives –**


- 1) To provide basic knowledge and understanding about various concept of business management.
- 2) To help the students to develop cognizance of the importance of management principles.
- 3) To provide on understand about various functions of management
- 4) To provide them tools and techniques to be used in the performance of the managerial job.

**➤ Outcomes –**

Students has get an idea about the basic managerial process, how planning works in real life. Students will understand the process of implementation of both the concept, importance of proper directions and team work, motivational tools used in the field of management, significance of co ordination and control in modern business, new emerging trends in management.

  
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**SEM . III : ELEMENTS OF COMPANY LAW Course Code: 235**

Topic No.	Topic Title
1.	The Companies Act, 2013: Introduction and Concept
2.	Formation and Incorporation of a Company
3.	Principal Documents
4.	Capital of the Company

**Outcomes-**

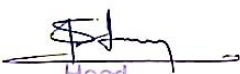
- 1.Acquaint with knowledge and maturity to understand Company law 2013
- 2.To Acquaint knowledge and application of formation and incorporation of Company
- 3.To understand the knowledge about the principal documents of the company.
- 4.To inculcate skills and knowledge about the shar capital of the company

**SEM. IV : ELEMENTS OFCOMPANY LAW-II Course Code:245**


Topic No.	Topic Title
1.	Management of Company
2.	Key Managerial Personnel (KMP)
3.	Company Meetings
4.	E Governance and Winding up Company

**Outcomes-**

- 1.To Acquaint knowledge and maturity to understand Company management.
- 2.To Acquaint with knowledge and role of key managerial person of the Companies and Rules about CSR.
- 3.To get training in to various types of meeting and procedure.
- 4.To enhance skills and knowledge about the E- governance of the company and winding-up of the company

  
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**Cost and Works Accounting -I**

**Sem.III :(BASICS OF COST ACCOUNTING) Course Code: 236(E)**

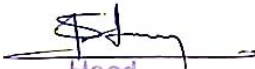
**Course Outcomes-**

- CO1 To understand the concept of cost, costing and cost accounting.
- CO2 To trace the cost to cost centre and cost units.
- CO3 To identify role of cost accountant in an organization
- CO4 To Understand different elements of cost
- CO5 To be able to prepare a cost sheet To understand the purchase procedure and its documentation To understand the different methods of inventory control.
- CO6 To calculate EOQ , stock levels and inventory ratio


**Sem.IV : COST& WORKS ACCOUNTING-II Code: 246(E)**

**Course Outcomes-**

- CO1 To understand different pricing methods used for issuing the material.
- CO2 To gain knowledge about the documents used in store departments.
- CO3 To Understand the difference between salary and wages.
- CO4 To know the methods of time keeping and time booking.
- CO5 To enable the student to calculate wages and incentives.
- CO6 To understand meaning and components of payroll
- CO7 To understand the labour turnover, job analysis and evaluation
- CO8 To understand the concept of direct cost and recent trends in cost and management accounting

  
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**SEM. III : BUSINESS ENTREPRENEURSHIP – I Course Code: 236(G)**

Topic No.	Topic Title
1.	Entrepreneur and Entrepreneurship
2.	New Age The Internet Entrepreneur
3.	Creativity and Innovation
4.	Business Ethics and Social Responsibility

**Outcomes-**

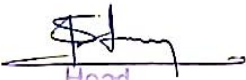
To understand the concept Entrepreneur and Entrepreneurship. To equip the students with various aspects of entrepreneurship, their competencies like initiative, how to grab the opportunities etc. and qualities with examples. Students will develop the ability to involve in positive thinking. Students should be able to understand the critical issues affecting the economy and environment.

**SEM - IV BUSINESS ENTREPRENEURSHIP – II Course Code: 246(G)**


Topic No.	Topic Title
1.	Group Entrepreneurship
2.	Various Entrepreneurial Opportunities
3.	Study of Entrepreneurs or Enterprises
4.	Challenges in Entrepreneurship Development

**Outcomes-**

To equip the students with various aspects of entrepreneurship, their competencies like initiative, how to grab the opportunities etc. and qualities with examples. Information on role of each industry will help the students to develop their interest in entrepreneurship. Students should be able to understand the challenges in entrepreneurship development and how these environmental factors affect the business so the students should be known how to overcome on these factors or challenges.

  
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