

**A.T.V.V. Mandal's  
B. D. Kale Mahavidyalaya, Ghodegaon.  
Department of Commerce  
Syllabus outcomes (2019-20)  
F.Y.B.Com 2019 Pattern**

**SEM. I : Financial Accounting** Course Code - 112 .

Topic No.	Topic Title
1.	Accounting Concepts, Conventions and Principles and an overview of Emerging Trends in Accounting
2.	Piecemeal Distribution of Cash
3.	Accounts from Incomplete Records (Single Entry System)
4.	Introduction to Goods and Services Tax laws and Accounting

**Outcomes-**

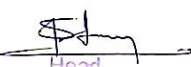
Knowledge about various accounting Concepts, Conventions and Principles. Understanding emerging trends in accounting and its effect on accounting Practices. Knowledge about process of dissolution of partnership firm. Knowledge about single entry systems. Purpose and advantages of double entry system Process of conversion of single entry into double entry system. Knowledge about conceptual framework of the GST Knowledge about various components of GST. Types of taxes under GST. Registration process under GST for business establishments.

**SEM - II Financial Accounting** Course Code - 122


Topic No.	Topic Title
1.	Software used in Accounting
2.	Final Accounts of Charitable Trust (Clubs, Hospitals, Libraries etc.)
3.	Valuation of Intangibles
4.	Accounting for Leases

**Outcomes-**

Students are expected to acquaint themselves with Computerised accounting, its application, and its utility. Understanding the accounting process of accounting of charitable trusts. Recording basic accounting transactions and preparing annual financial statements; and. Analysing, interpreting, and communicating the information contained in basic financial statements and explaining the limitations of such statements. Learning the concept of intangible assets and the methods of their valuation. Understanding the process and methods of leasing.

  
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**Sem.I : Business Economics (Micro) - I Course code: 113**

Topic No.	Topic Title
1.	Introduction and Basic Concepts
2.	Consumer Behavior
3.	Demand and Supply Analysis
4.	Production Analysis

**Course outcome**


- Students will understand basic concepts of micro economics,
- Will be able to analyze and interpret
- Will know cardinal and ordinal approach
- Will understand the concept of consumer surplus
- Will understand the concept of demand and elasticity of demand
- Will understand the concept of supply
- Able to interpret equilibrium in the market
- Will understand revenue concept
- Will know economies and diseconomies of scale

**Sem.II : Business Economics (Micro) – II Course code:123**


Topic No.	Topic Title
1.	Cost and Revenue
2.	Pricing Under Perfect Market Conditions
3.	Pricing Under Imperfect Market Conditions
4.	Factor Pricing

**Course outcome**

- Will understand the concept and types of cost
- Students will know about short run and long run cost concepts
- Students will have knowledge about types of revenue
- Students will understand the concept of pure and perfect competition
- Students will know about the equilibrium of firm and industry in short and long run
- Will develop ability to understand the market structures under imperfect competition
- Will be able to compare perfect and imperfect competition
- Will understand the theory of marginal productivity.
- Will understand the concept and theories in factor pricing

  
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**Sem. I : Business Mathematics & Statistics Course Code – 114 (A)**

**Course Outcomes-**

- CO1 To understand the concept of Simple interest, compound interest, effect of compounding.
- CO2 To understand the concept of Annuity and its applications for EMIs and Amortization Schedule.
- CO3 To understand the concept of shares and mutual funds.
- CO4 To understand contribution of shares and mutual funds in systematic investment plans
- CO5 To solve problems related to shares and mutual funds & Collection of data Analyzing and interpreting data. Knowing different method of sampling.
- CO6 To classify and represent data in tabular and graphical form. To compute various measures of central tendency and measures of dispersion.


**Sem. II : Business Mathematics & Statistics Course Code – 124 (A)**

**Course Outcomes-**

- CO1 To understand the concept of matrices and determinants.
- CO2 To understand the application of determinant in solving linear equations
- CO3 To understand applications of matrices and determinants in business and economics.
- CO4 To understand the concept of LPP and its application in business and decision making.
- CO5 To understand graphical method to solve business optimization problems with two variables.
- CO6 To use correlation for knowing the relationship between two variables.
- CO7 To use regression for prediction
- CO8 To know different types index numbers and problems in their construction.
- CO9 To know the applications of various index numbers.

  
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**Sem.I : Organization Skill Development Course code:115 A**

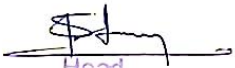
Topic No.	Topic Title
1.	Concept of Modern Office
2.	Office Organisation and Management
3.	Office Records Management
4.	Office Work
<b>Sem.II Organiz ation Skill Development Course code:125 A</b>	
1.	Office Manager
2.	Management Reporting
3.	Works Measurement and Standardisation of office work
4.	Office Automation

➤ **Objective –**


- 1) To introduce the students to the emerging changes in the modern office environment.
- 2) To develop the Organizational skills of students.
- 3) To develop employability skills among the students.
- 4) To develop the technical skills of the students to keep with the technology advancements and digitalisation.
- 5) To educate the students on the recent trends in communication technology and tools of office management

➤ **Outcomes –**

Students has understood the conceptual clarity on meaning of Modern office. internal and external factors of an office environment, scientific Office management and understand the various techniques for scientific management, technical skills, goal setting, communication skills time management skills, usability of latest communication media, critical analysis and ability. They improve all over Skill about management.

  
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**Sem.I : Marketing and Salesmanship- I Course code: 116 - C**

Topic No.	Topic Title
1.	Introduction to Market and Marketing
2.	Market Segmentation and Marketing Mix
3.	Product Mix and Price Mix
4.	Place Mix and Promotion Mix

**Course outcome**

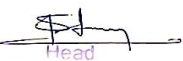
- 1.Student will get acquainted with the basics of marketing field.
- 2.It will highlight on the core marketing concepts namely 'Marketing Mix'. It will help students to implement this knowledge in practicality by enhancing their skills in the field of market segmentation.
- 3.Students will develop the skills of Pricing the product along with gaining knowledge on Product Mix
- 4.It will help the students to apply the various techniques of Promotion and understand the various channels of distribution

**Sem.II : Marketing and Salesmanship- Fundamental of Marketing- II**  
**Course code: 126 (C)**


Topic No.	Topic Title
1.	Salesmanship
2.	Process of Selling
3.	Rural Marketing
4.	Recent Trends in Marketing

**Course outcome**

- 1.Students will get knowledge of the basics of salesmanship which is a vital aspect of marketing.
  - 2.It will help the students to implement this knowledge in practicality by enhancing their skills in the field of marketing by using various techniques of salesmanship.
  - 3.It will help the students to gain insights about Rural
  - 4.It will help the students to gain the insights about recent trends in marketing field
- .Marketing and its uniqueness.

  
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