Program Name: B. Com.

Class: F. Y. B. Com.

Subject: English

Ability Enhancement Course (AEC)

Prescribed Text: *Mastering English for Professional Purposes*

(Board of Editors) Orient BlackSwan, 2024

Course Objectives:

1. To make students understand the importance of communicative competence.
2. To expose students to the basics of communication.
3. To introduce students to vocabulary, spoken and written components of communication.
4. To lead students through rigorous exercise related to communication.
5. To make students proficient in communication. Course Outcomes:

Course Outcomes

After completion of the course, students will be able:

1. Students understand the importance of communication and the consequent competence required for it.
2. Students learn the basics of communication
3. Students acquire the necessary skills components of communication
4. Students become confident about communication through rigorous exercise
5. Students become competent in communication
6. Students realize that literary pieces are very good examples of effective communication.
7.

